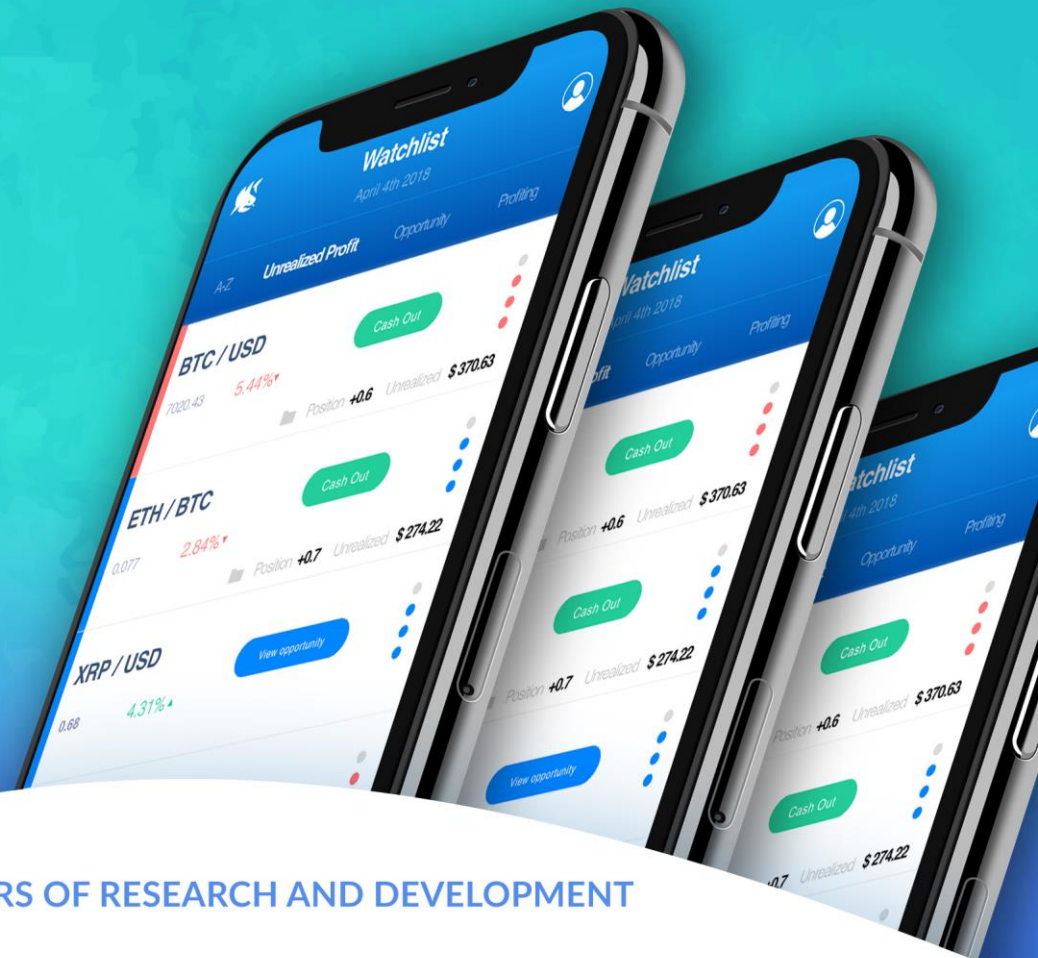




WH:TE SHARK

THE BEST WAY TO TRADE
[WHITESHARKFINTECH.COM](https://whitesharkfintech.com)

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING BASED TRADING SIGNALS

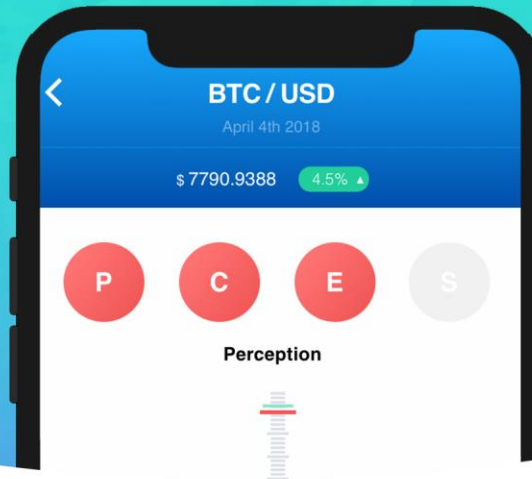


- OVER 17 YEARS OF RESEARCH AND DEVELOPMENT
- LIVE FORWARD TESTING IN FUND ENVIRONMENT WITH EXTRAORDINARY AUDITED RESULTS (SEE KPMG 3 YEAR 168% RETURNS AUDIT)
- TAILORED MOBILE USER EXPERIENCE FOR BEGINNER TRADERS TO ONBOARD NEW TRADERS TO CRYPTO
- FASTLY REACHING MILLENNIALS WHO HAVE BEEN LOOKING TO GET INTO THE TRADING MARKET AND THOSE WHO HAVE ALREADY BEGUN TRADING BUT LOOKING FOR AN APP THAT BETTER SUITES THE NEEDS OF THE GENERATION



WHITE SHARK ALGORITHMS

PROVEN ALGORITHMS THAT HAVE BEEN NAVIGATING THE TRADITIONAL TRADING MARKETS FOR OVER A DECADE ARE NOW BEING UTILIZED AND TRAINED ON CRYPTO DATA TO INCREASE IT'S ALPHA.



P

MEASURES IF THE PRICE IS LIKELY TO FOLLOW THE TREND OR REVERSE.

C

TRADERS AS A GROUP CANCEL MORE ORDERS DURING LARGE, FAST PRICE MOVEMENTS.

E

EQUILIBRIUM CALCULATES THE PRICE MOVEMENTS AT STANDARD DEVIATIONS TO DETERMINE A PRICE TARGET.

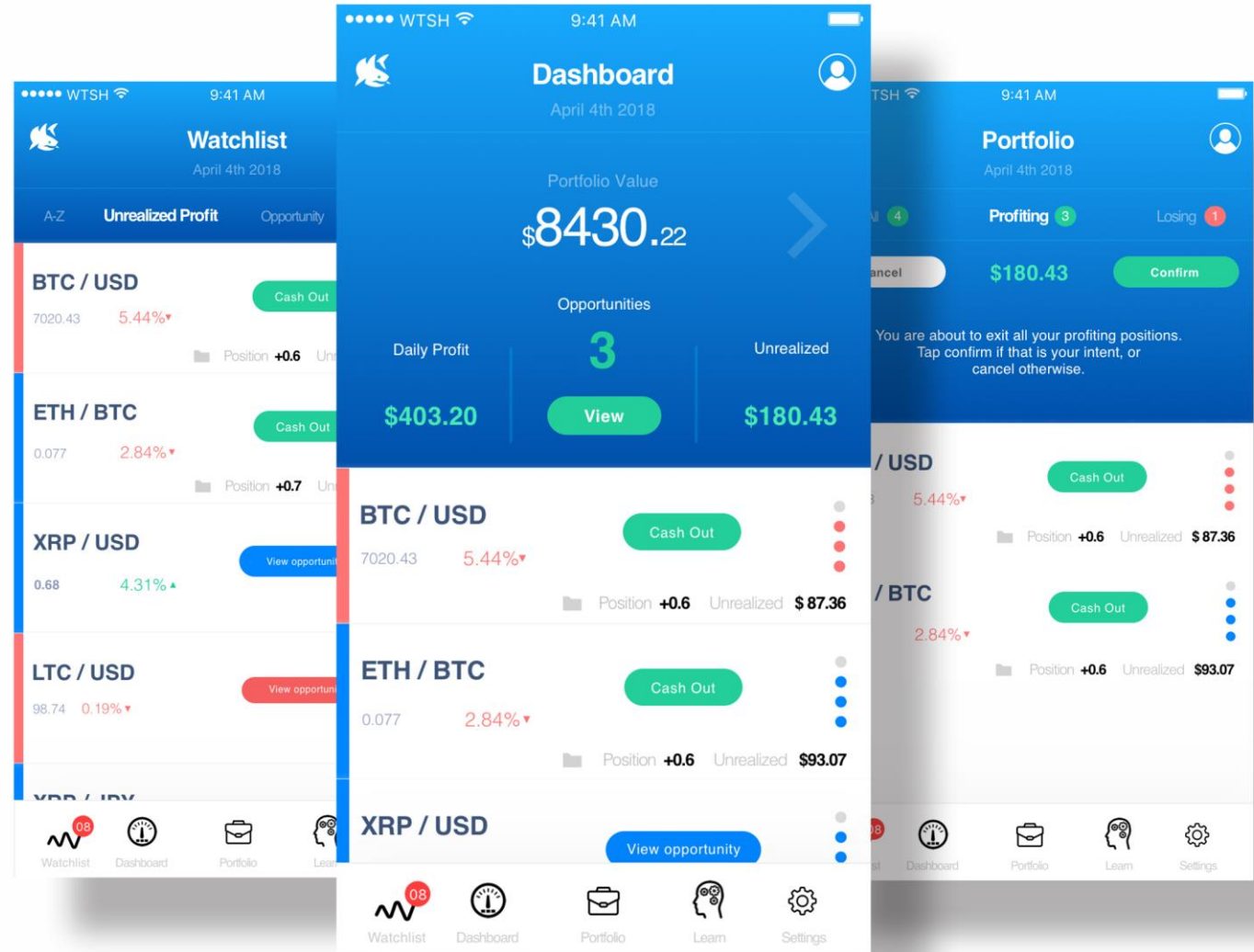
S

THE SHAPE REPRESENTS PRICE VELOCITY AND THE COLOR REPRESENTS PRICE ACCELERATION.



DESIGN

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INTUITIVE LAYOUT TO GUIDE NEW TRADERS THROUGH SUCCESSFUL TRADES

SIMPLE PORTFOLIO MANAGEMENT TO MAXIMIZE GAINS AND ADDRESS LOSSES QUICKLY

LIVE NOTIFICATIONS TO YOUR PHONE ON POSITIONS AND OPPORTUNITIES

USER FRIENDLY

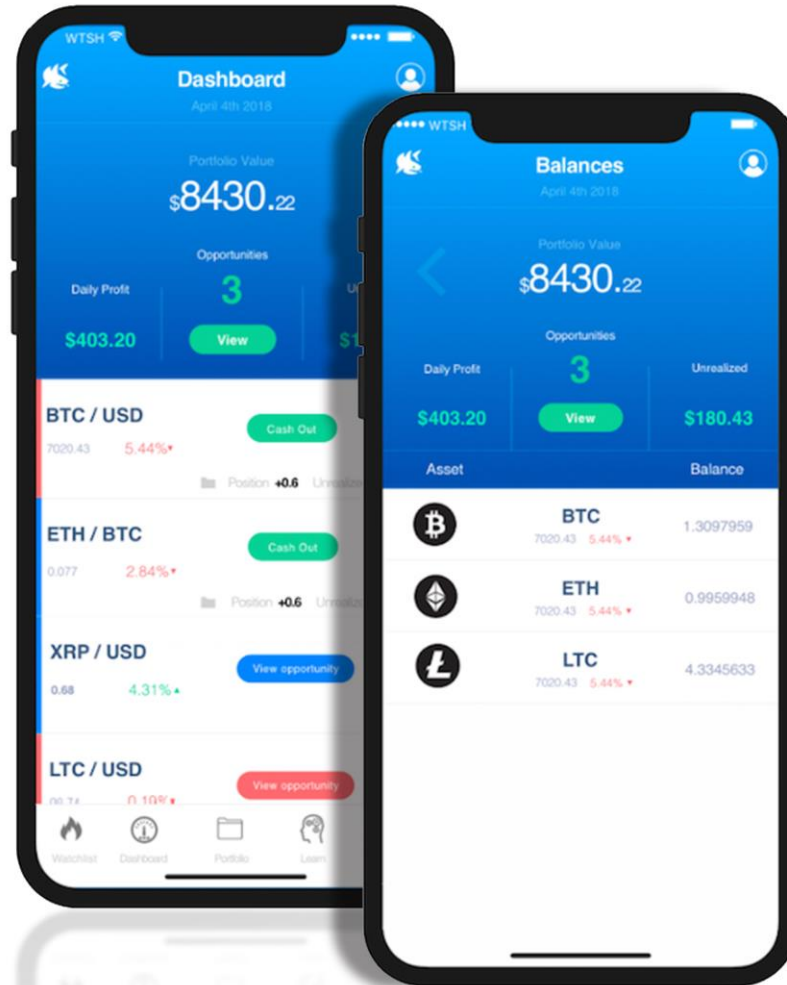
We made it very easy to use and interactive even for the novice trader

SMART

Real Time opportunity notification system

PROFITABLE

Proven track record



COMPATIBLE

Works with over 80 crypto and traditional brokers/exchanges Globally

AI SIGNALS

True AI and Machine Learning capabilities

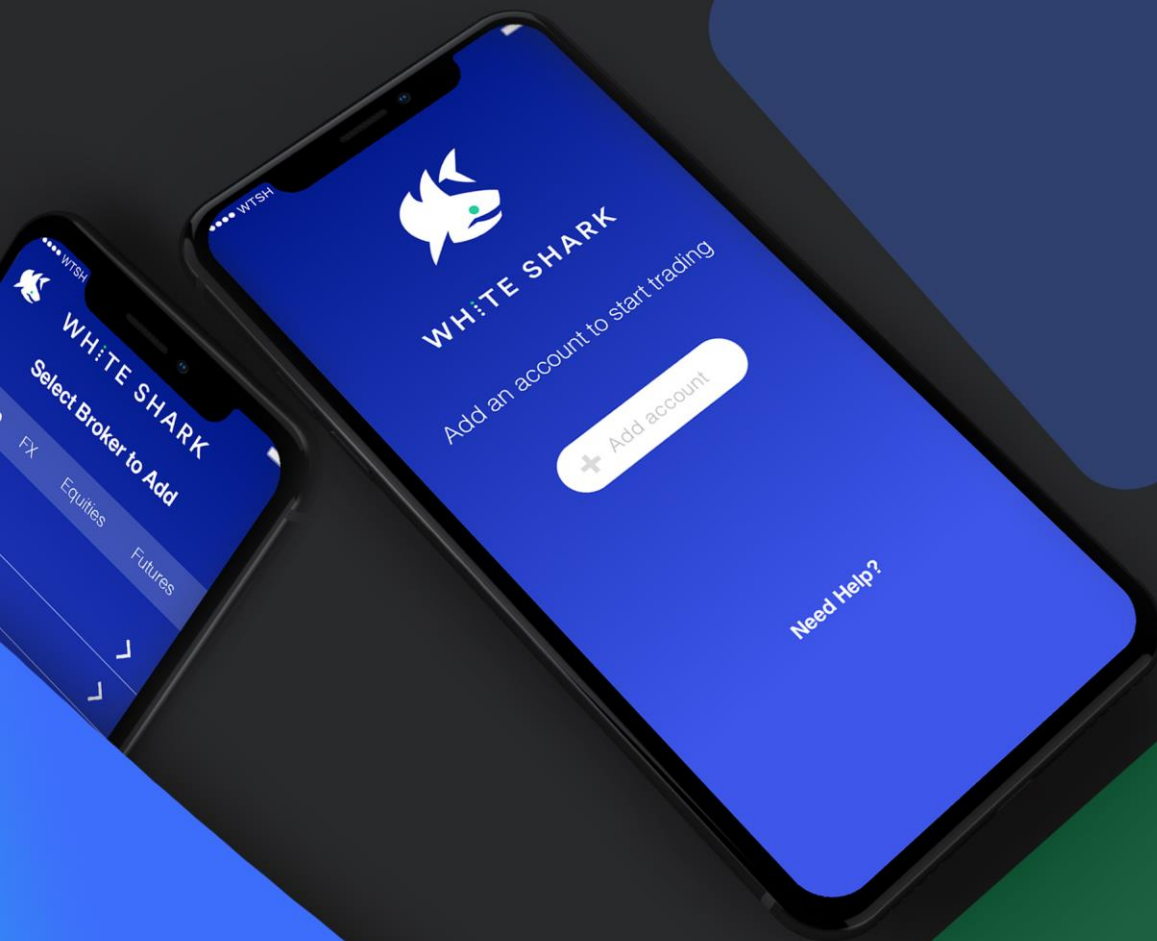
SECURE

White Shark is built with state-of-the-art security protocols



THE APP

WHITESHARKFINTECH.COM



USER WALK THROUGHS

NO MATTER IF YOU'RE TAKING YOUR FIRST TRADE OR ARBITRAGING CRYPTO PAIRS, WHITE SHARK WILL HELP YOU THROUGH THE PROCESS

MULTIPLE BROKER CONNECTIONS

WHITE SHARK IS COMPATIBLE WITH MANY DIFFERENT BROKER/EXCHANGE TYPES. THE USER ISN'T LIMITED TO WHAT THEY WANT TO TRADE.

FAST SET UP

WE'VE MADE STREAMLINED THE ACCOUNT LINKING PROCESS AND REDUCED THE TIME TAKEN UNTIL FIRST TRADE.



SIMPLICITY

WHITESHARKFINTECH.COM



SIMPLICITY

WHITESHARKFINTECH.COM



DATA COLLECTION AND BEHAVIOR PATTERN ANALYTICS

AGGREGATED GENERAL BEHAVIOR DATA ANALYTICS

NUMBER OF USERS CURRENTLY ONLINE AT ANY TIME

NUMBER OF NEW DAILY USERS ADDED TO WHITE SHARK
USER SESSION TIME - ENGAGEMENT METRICS

AMOUNT OF TIME USER IS LOGGED INTO APP AND/OR DESKTOP

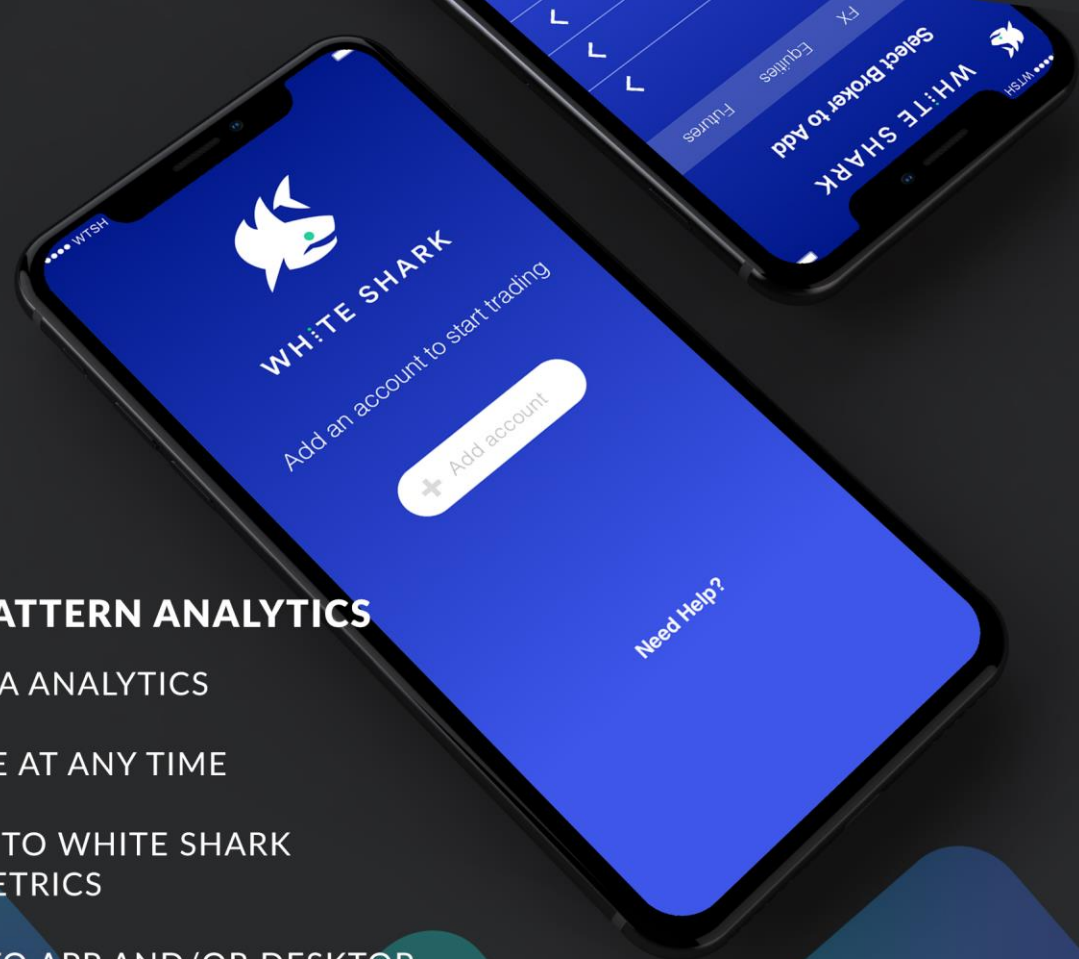
DEMOGRAPHIC DATA - AUDIENCE ANALYTICS

AVERAGE NUMBER OF TRADERS PER USER AND DOLLAR AMOUNT TRADED

TIME SPENT PER SCREEN - ENGAGEMENT LEVELS

ENTRY & EXIT PERFORMANCE (PER USER MEASURING HOW WELL THEY USE THE SIGNALS)

REVENUE ANALYTICS AND HEATMAPS - BY USER/DEMOGRAPHIC/REGION





SIMPLICITY

WHITESHARKFINTECH.COM



DATA COLLECTION AND BEHAVIOR PATTERN ANALYTICS

NUMBER OF EXCHANGES AND BROKERS USED

CUSTOMIZED BEHAVIORAL SEGMENTATION ACROSS THE PLATFORM

NUMBER OF USERS ON EACH EXCHANGE AND BROKER - REAL TIME
DEVICE MODEL DETAILS - IOS, ANDROID, DESKTOP

CUSTOM ALERTS AND REPORT FUNCTIONALITY IN REAL TIME

ATTRIBUTION ANALYTICS - MEASURE SPECIFIC CAMPAIGNS

ALL REAL-TIME DATA - AVAILABLE ACROSS 10 LANGUAGES

ABILITY TO PUSH NOTIFICATIONS TO ALL USERS OR SPECIFIC SEGMENTS

ABILITY TO TRACK ANY CUSTOM DATA FOR THE END USER (BANKS/EXCHANGES/BROKERS)

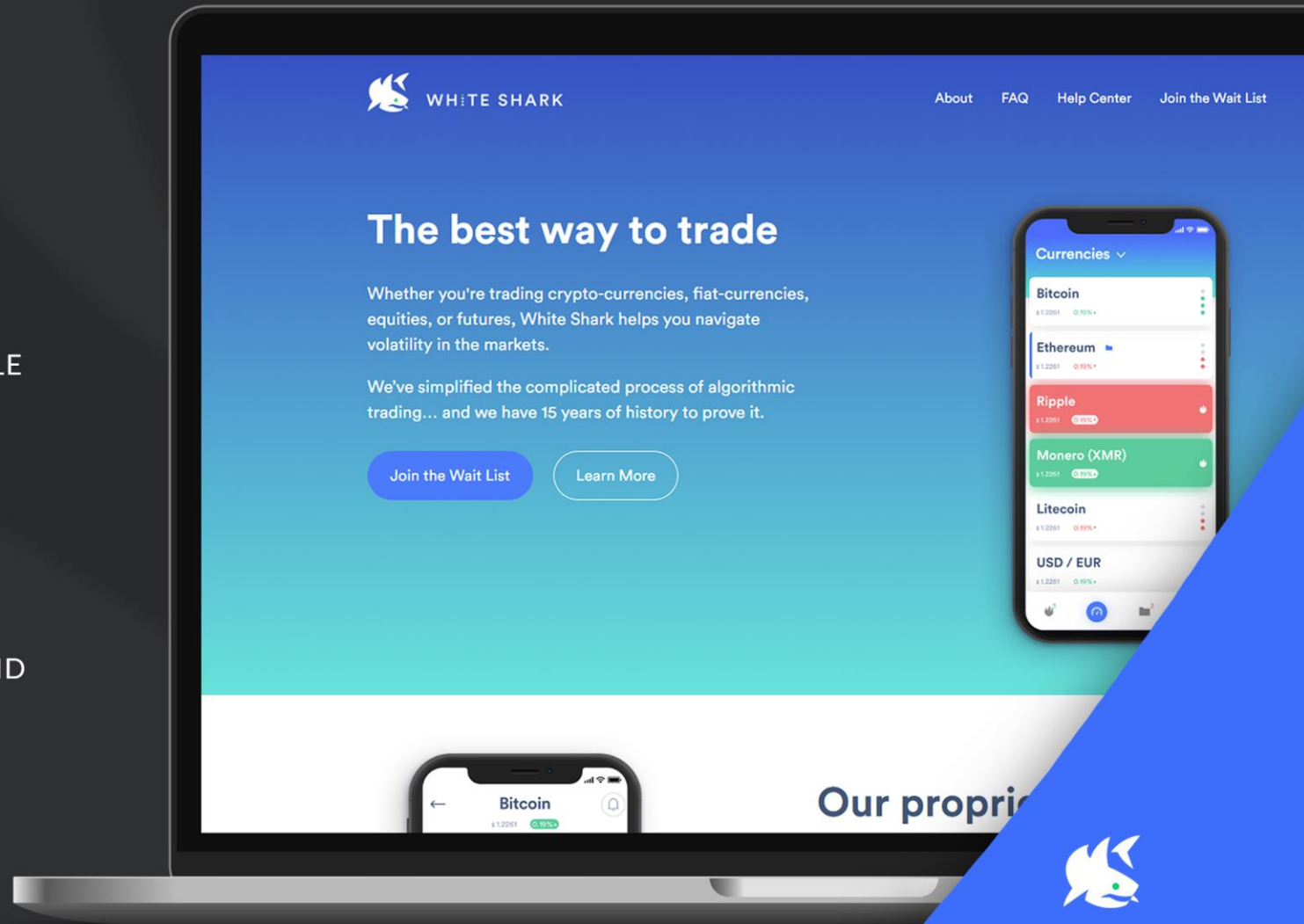


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AS THE USER BASE AND POPULARITY GROWS, THE DEMAND FOR ACCESS THROUGH THE DESKTOP WILL ALSO GROW

WHITE SHARK TRADING WILL BE AVAILABLE THROUGH A WEB PORTAL LOG IN TO ALLOW USERS TO ACCESS THEIR \PORTFOLIO AT THEIR DESKTOP

WITH THE ADDED REAL-ESTATE OF THE DESKTOP SCREEN WHITE SHARK WILL INCLUDE MANY MORE FEATURES TO AID THE TRADER WHILE STICKING TO THE MISSION OF HAVING EASY TO UNDERSTAND YET POWERFUL FEATURES



WEB
PLATFORM

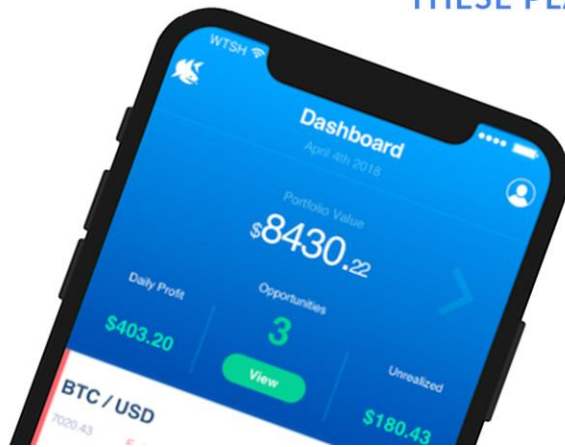
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PARTNERSHIP

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- HIGHER PERCENTAGE OF WINNING AND PROFITABLE TRADES
- UNIVERSE OF TRADING SECURITIES FOR STEALTH IS 4,000 OF 12,000 POSSIBLE SECURITIES , OR, 33% OF THE ENTIRE NORTH AMERICAN MARKETS
- INCREASE OF NUMBER OF TRADES PER CLIENT, EXPOSURE TO THE PREVIOUSLY IMPERMEABLE MILLENNIAL MARKET
- COMPLETE API INTEGRATION DONE BY THE WHITE SHARK TEAM
- UNIQUE SENTIMENT BASED SYSTEM USING 140 DIFFERENT DATA INPUTS RESULTING IN SEVERAL NEW AND INNOVATIVE TOOLS FOR INVESTORS AND TRADERS
- CURRENT MARKET VOLATILITY NOT CONDUCIVE TO THE AVERAGE RETAIL INVESTOR
- ALONG WITH THE TRADING ALGORITHMS, WHITE SHARK INCLUDES A POSITION TRACKING PORTFOLIO MANAGEMENT SYSTEM FOR CRYPTOCURRENCY TRADING. THESE PLATFORMS ALONE CHARGE 50/MONTH!





PARTNERSHIP

WHITESHARKFINTECH.COM

PARTNERSHIP WITH INTERACTIVE BROKERS

The largest USA electronic brokerage firm by the number of daily average revenue trades & the leading Forex broker. White Shark is the first 3rd party application - minimum account size for White Shark lowered to \$2K from \$10K.

(2.2 million + users)

PARTNERSHIP AGREEMENT WITH BLOCKGRATION TO OFFER WHITE SHARK TO THEIR 3 (MILLION + CUSTOMER BASE (INDIA

PARTNERSHIP WITH CQG - SUPPORTING 80+ FCM



CRYPTO EXCHANGES CONNECTED TO COINBASE 20+ MILLION CUSTOMERS

CONNECTED WITH KRAKEN

The largest bitcoin exchange in Euro volume and liquidity

FULL CANADIAN ROLLOUT STRATEGY UNDERWAY

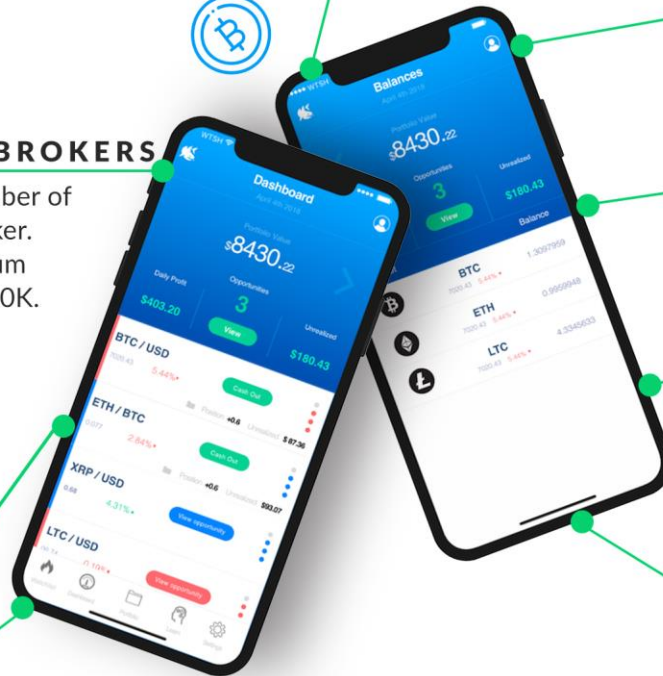
Connecting to Coinsquare, QuadrigaCX, and Einstein exchange simultaneously.

OTHER CRYPTO EXCHANGES CURRENTLY ENGAGED ARE

Bitstamp, Bitmex, Binance, Bitfinex, CEX.io, Poloniex, Gemini, HitBTC, Huobi, OKeX, itBit, Bitflyer, Bittrex.

MANY FUTURES/FOREX BROKERS

AMP Futures, Phillip Capital, Ninja Futures





PARTNERSHIP

WHITESHARKFINTECH.COM



OUR OBJECTIVE

Is to increase, enhance and drive business to numerous exchanges and brokerages.



WHITE SHARK

Provides behavioral analytics, so partners can better understand the habits of their user base. We currently track a wide range of data points that can be custom tailored to suit our partner's needs.

**CURRENT METRICS VALUE
A NEW CUSTOMER AT
\$1000 PER USER.**

2018

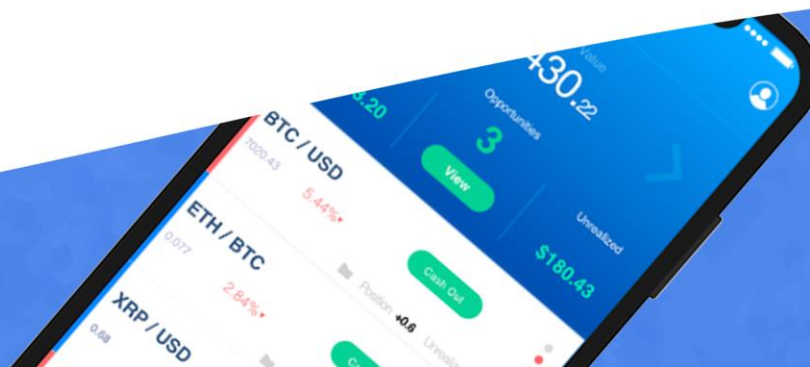
**300K ACTIVE USERS
IN AUGUST 2018**

**1 MILLION USERS
BY END OF 2018**

**3 MILLION USERS
BY MID - 2019.**

GROWTH STRATEGY

2019



COINBASE

\$8 billion valuation, 20 million users, \$225 million funding, \$150 Billion AUM, digital currency trading, 32 countries supported

ROBINHOOD

\$5.6 billion valuation, 4 million users, raised \$539 million funding, \$100 billion traded over the platform, free stock trading

CIRCLE

\$3 Billion valuation, 7 million users, \$246 million in funding, owns Poloniex and Circle Pay, \$ 4 Billion traded per month, Crypto and Crypto Pay



ACORNS

\$1 Billion valuation, 3.5 million accounts, 2.4 million active users, \$152 million raised, \$1 Billion AUM, fees range from \$1 to \$3 per month

BETTERMENT

\$1 billion valuation, 500k users, \$275 million raised, \$13 Billion AUM, portfolio investing and trading

STASH

\$500 million valuation 1.7 million users, 5 million subscribers, raised \$116 million, commission free investments and trading





INTERNATIONALIZATION

WHITESHARKFINTECH.COM

- NETWORKS INTO CHINESE, SINGAPORE AND TAIWAN EXCHANGES THROUGH EXISTING BROKER CONNECTIONS
- WHITE SHARK IS PROJECTED TO HAVE A MASSIVE POPULARITY IN THE ASIAN MARKETS FOR ITS EASE OF USE AND GAMIFIED STYLE TRADING SYSTEMS
- POSITIONING FOR LAUNCH INTO ASIAN MARKETS PRECEDING NORTH AMERICAN LAUNCH AND VERIFICATION
- WHITE SHARK CAN OFFER ITS PARTNERS ADDITIONAL PENETRATION INTO THE ASIAN MARKETS

Strong commitment
on the Sell Side

+80



WH:TE SHARK

WHITESHARKFINTECH.COM

SHARKS NEVER SLEEP